

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



Sault College

COURSE OUTLINE

COURSE TITLE: Recreation Planning

CODE NO. : NRT 2040 **SEMESTER:** 4

PROGRAM: Parks and Recreation

AUTHOR: Mark Crofts

DATE: Dec. 2002 **PREVIOUS OUTLINE DATED:** Dec. 2001

APPROVED:

| | | |
|--|-------------|-------------|
| | _____ | _____ |
| | DEAN | DATE |

TOTAL CREDITS:

PREREQUISITE(S): None

LENGTH OF COURSE: 3 hrs x 14 wks **TOTAL CREDIT HOURS:** 42

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For additional information, please contact the Dean,
School of Natural Resources
(705) 759-2554, Ext. 687

Course Name

Code No.**I. COURSE DESCRIPTION:**

Recreation planning will be examined on two levels; the planning of recreational uses on public lands and private resorts, and the planning of special events.

While examining several case studies (Crown land; Algoma District, Conservation lands; Ganaraska Region Conservation Authority, protected areas; Pukaskwa National Park, resorts/lodges; Searchmont Nordic Ski/Snowboard Resort, Sault Trails/Nordic) students will discuss: ways to integrate land uses, anticipate and reconcile use conflicts, funding and staffing constraints, impact monitoring techniques, management planning, etc.

Recreational event planning processes will be introduced. Various case studies will be examined (outdoor sporting events, festivals, openings/unveilings, special seasonal events, etc.). Topics include setting goals and objectives, organizational structure, community participation and volunteerism, logistics, media relations, finances, promotion, evaluation. Students will plan and implement a community event as part of the Sault Ste. Marie "Bon Soo" Winter Carnival.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Implement and evaluate event management planning proceduresPotential Elements of the Performance:

- Report on their personal involvement in an event.
- Volunteer in aspects of event planning and implementation for the Bon Soo Winter Carnival.
- Recommend enhancements to the planning process based upon their volunteer experience
- Identify key steps in the event planning process
- Describe trends in volunteerism, fundraising, marketing, etc.
- Attend planning meetings and report on meeting techniques
- Understand the role of advisory boards and steering committees
- Use event-planning tools (guidebooks, checklists, etc.)
- Use fundraising software

This learning outcome will constitute approximately 45% of the course.

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2. **Describe, in a comprehensive manner, elements of recreation planning, which relate to the operation of private and municipal recreation facilities.**

Potential Elements of the Performance:

- Describe some of the key elements of resort/facility management including scheduling, staffing, infrastructure, reporting, training, licensing, regulations, risk management, etc.
- List various marketing devices, media and venues, etc.
- Access support services (research data, small business consulting, marketing, etc.) from government agencies, travel and trade associations.
- Understand specific issues related to the use of crown land by private companies offering recreation experiences (land use permits, fees, the remote tourism industry)
- Participate in field trips to local recreational facilities

This learning outcome will constitute approximately 10% of the course

3. **Analyze and discuss the many management challenges related to recreation planning on conservation lands.**

Potential Elements of the Performance:

- Complete a case study summarizing recreation planning and an issues analysis for a municipal park or conservation area.
- Analyze the costs/benefits (financial and ecological) of recreational activities on conservation lands
- Recognize trends in recreation (i.e. mountain biking) and the implications for conservation land managers
- Examine ways to integrate multiple and sometimes conflicting uses
- Understand the role of stakeholder committees

This learning outcome will constitute approximately 20% of the course.

4. **Analyze and discuss the many management challenges related to recreation planning in protected areas.**

Potential Elements of the Performance:

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- complete a case study summarizing recreation planning and an issues analysis in a protected area.
- Discuss the challenge of balancing recreational use with ecosystem integrity
- Examine methods of managing recreational use (zoning, quotas, education, closures, restoration)
- Name key park documents related to recreation management (Hazard Trail Assessment, Bear Management, Visitor Risk Management, etc).

This learning outcome will constitute approximately 25% of the course.

III. TOPICS:

1. **Event Planning Case Studies**

Competitive Recreation: World Cup of Orienteering
Environmental/Outdoor Rec. programs: Ganaraska Forest Centre
Special Events: Maple Syrup, Great Sault Shoreline Clean-Up
Festivals: Children's Environmental Festival, Canada Day Events
Meetings and Symposia: Fed. Ont. Naturalists A.G.M.
Openings: Ministerial Visits, Protocols, etc.

Event Planning Processes:

Budgeting, scheduling, promotion, volunteerism, effective meetings, advisory boards and steering committees, training, liability, evaluation, etc.

2. **Recreation Planning – Private/Civic Facilities**

Resorts, camps, lodges, community centers, municipal parks

3. **Recreation Planning - Conservation Lands**

Ganaraska Forest: case study
User group conflicts, Users Committee, Zoning, Enforcement, Fundraising (membership system), Management Plans, Impact Monitoring, Public consultation.

4. **Recreation Planning - Protected Areas/Crown Land**

ORCA and FMP process research project
Pukaskwa National Park: case study
User group conflicts, Zoning, Enforcement, Management Plans (Visitor Risk, Bear management, Heritage Resources Impact), Impact Monitoring, Quotas, Group size limits, Can and Bottle bans, Public consultation, Search/Rescue, greater park area land use conflicts.

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IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Readings provided by instructor

V. EVALUATION PROCESS/GRADING SYSTEM:

- 5 % Special Event Case Study
- 20 % Event Planning Volunteer placement (min. 10 hours of work – administration and customer service and event marshalling.)
- 10% Report evaluating volunteer experience
- 15 % Conservation Area Case Study
- 25 % ORCA-FMP/Protected Area Case Study*
- 5 % Campsite Impact Evaluation
- 20 % Quizzes/Tests

*As this project is being conducted for an outside agency, a minimum grade of 70% must be achieved.

The following semester grades will be assigned to students in postsecondary courses:

| <u>Grade</u> | <u>Definition</u> | <u>Grade Point Equivalent</u> |
|--------------|---|-------------------------------|
| A+ | 90 - 100% | 4.00 |
| A | 80 - 89% | 3.75 |
| B | 70 - 79% | 3.00 |
| C | 60 - 69% | 2.00 |
| R (Repeat) | 59% or below | 0.00 |
| CR (Credit) | Credit for diploma requirements has been awarded. | |
| S | Satisfactory achievement in field placement or non-graded subject areas. | |
| U | Unsatisfactory achievement in field placement or non-graded subject areas. | |
| X | A temporary grade. This is used in limited situations with extenuating circumstances giving a student additional time to complete the requirements for a course (see <i>Policies & Procedures Manual – Deferred Grades and Make-up</i>). | |
| NR | Grade not reported to Registrar's office. This is used to facilitate transcript preparation when, for extenuating circumstances, it has been impossible for the faculty member to report grades. | |

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Code No.**VI. SPECIAL NOTES:**Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 493, 717, or 491 so that support services can be arranged for you.

Retention of course outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Plagiarism

Students should refer to the definition of “academic dishonesty” in *Student Rights and Responsibilities*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the instructor.

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Code No.**VIII. DIRECT CREDIT TRANSFERS:**

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.

IX. COURSE POLICIES:**Health and Safety:**

Students must wear appropriate safety gear during field operations (eye, hearing, head, foot protection) and dress appropriate to the weather.

Attendance:

Attendance at labs, lectures and field trips is important. There is a great deal of effort in planning, scheduling, budgeting, etc. involved in all aspects of the course. Students missing more than one lecture, one lab and one field trip will receive an "R" grade, unless there are exceptional circumstances.

A field trip schedule will be provided to students before the end of September. Graded **quizzes will be given at the end of each trip.**

Notetaking:

While the course texts are a significant source of information for the course, they are not the only source. Students must take notes summarizing additional material that is presented in class. All material is valid test material.

Rewrites/Supplementary Exams:

There will be no rewrites/supplementary exams in this course unless in exceptional circumstances..

Assignments:

All assignments must be submitted on time, or be **penalized 10% of the mark per day including weekends.** Check each assignment for the due date and time. Anything handed in past this time is late. Assignments must be word-processed, double-spaced and follow other formatting specifications outlined by the instructor. Students are responsible for ensuring that their assignments are received by the instructor.

Class Conduct:

Classes will be conducted in the same manner as would a meeting in the work place environment. Eating is not permitted, except for light snacks during group work or study periods.